

THE LIVERY COMPANY
FOR THE PROPERTY INDUSTRY

CHARTERED SURVEYORS' BURSARIES







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FEEL OUR PASSION FOR THE



KEY MESSAGE

The Worshipful Company of Chartered Surveyors (“the Chartered Surveyors’ Company”) has launched a life changing programme of student bursaries.

Please help us to:



**PROVIDE
OPPORTUNITY
WHERE IT DID NOT
PREVIOUSLY EXIST**



RELEASE TALENT



**PROMOTE SOCIAL
MOBILITY**



OPEN DOORS



CHANGE A LIFE



**OPTIMISE
DIVERSITY**

It is simple; the programme is doing two things:

AWARDING

£10,000

A STUDENT PER ANNUM FOR

3 YEARS

FOR A REAL ESTATE DEGREE

PROVIDING A

MENTORING

PROGRAMME

Please support this programme, sponsor a student and become

**A CHAMPION OF THE CHARTERED
SURVEYORS’ BURSARIES**

INTRODUCTION



INTRODUCTION

The Chartered Surveyors' Company combines the aims of maintaining high standards for its profession and supporting the education of trainees entering the profession with charitable giving.

The Company seeks to ensure that its charitable activities are relevant to the times that we live in by contributing to the wellbeing of members and having a positive impact on society. The charitable initiatives are designed to go beyond just making financial donations and seek to be proactive by giving practical assistance to those less fortunate than ourselves.

Experience gained through involvement with the Chartered Surveyors' Training Trust over the last 35 years, has highlighted the positive impact financial and mentoring support of apprenticeships provides to young people.

Recognising this, the new Chartered Surveyors' Bursaries are a combination of charitable giving and a proactive programme that provides direct support to the students, by connecting them with an individual Champion or company under a 'adopt a student' style scheme.

The link with the Champion will create the opportunity for work experience and training in practical skills, and create a personal relationship between the student and the Champion that will extend to guidance in business etiquette, networking and commercial aptitude.

A Champion may be an individual or a business.

Charitable giving benefits both the Champions and the recipient. Under the programme each student will have the opportunity to secure a professional qualification which otherwise would not have been possible. The Champions will be giving something significant back to the profession, sharing their skills and experience with the next generation at the same time as fulfilling their Environmental, Social and Governance agenda through promoting social mobility. The programme provides Champions with the chance to make a real difference to the lives of students and enjoy the experience of seeing their student grow in confidence and expertise.

The programme partners with Pathways to Property ("PtP"), which will take responsibility for all the administrative processes including helping to identify suitable students, monitoring their progress, managing the financial aspects of the Bursary and attending to all safeguarding matters.

THE AIMS OF THE BURSARY SCHEME

Never has there been a greater need to support young disadvantaged people in securing training in a profession that could be life changing and help them overcome the problems anticipated following COVID-19 and its impact on the economy and employment.

In line with the Company's Business Plan, the Chartered Surveyors' Company is expanding and enhancing its existing bursary scheme to develop a programme providing bursaries for students seeking to start a career in the real estate sector. The aim will be to support disadvantaged candidates coming from backgrounds of hardship and inequality.

In addition to providing financial support, trainees will be part of a mentoring programme linking each to a specific company which will provide additional internship, guidance and learning opportunities.

Opportunity is not equal across society but talent is. The Chartered Surveyors' Bursaries aim to address this imbalance.

The scheme also aims to increase the engagement of the senior members of the property industry in training and passing on their knowledge and experience to the next generation of professional surveyors.





MENTHORS



PROGRAME

HOW THE PROGRAMME WORKS

The Chartered Surveyors' Company is working in collaboration with Pathways to Property (PtP) which has a framework of established administrative and safeguarding skill sets in place. Our aim is to help widen the programme which currently includes the four inner London schools with which the Company has an established relationship and to extend our reach through our expanding network on a national basis.

To be named The Chartered Surveyors' Bursaries, the programme **has already started** and is now providing

- 4 undergraduate bursaries for students who started their degree courses in September 2020
- Each undergraduate is receiving a bursary of £10,000 p.a. for 3 years to cover living expenses. The students are eligible for a student loan to cover tuition fees.
- Membership of a mentoring programme

The aim of the bursary is to allow those from disadvantaged backgrounds to attend university and provide opportunities not available to the majority of students.

The Bursary is based on the following cashflow

- Student fees – Government student loan of £9,250 pa
- Living Expenses – The Chartered Surveyors' Bursary of £10,000 pa to cover accommodation, subsistence and books, which is paid to the student in 3 instalments: £4,000 for the Autumn term, and £3,000 each for the Spring and Summer terms.

PtP has contacts in a wide range of schools where it promotes its programme and the Company will also promote the scheme to its supported schools and extend the reach nationally.

Students interested in the property industry are invited to apply to the PtP summer school in Year 12 (age group 16 -18), which is held in the school holidays and attended by 100 pupils, and provides the attendees with an insight into the workings of the property industry and the ways of qualifying as a professional surveyor. The summer school includes workshops and social events which Champions and prospective Champions have the opportunity to attend and to meet the students.

Those considering going to university to study a real estate degree course are able to apply to PtP for a bursary, which will be awarded to those from economically disadvantaged backgrounds with no family connections within the property industry. Typically they will be the first generation in their families attending higher education.

The application process requires the applicants to provide personal statements giving reasons why they might be suitable for bursaries including their background and aspirations. In addition they are required to provide a cash flow identifying their expenses and needs for their years at university.

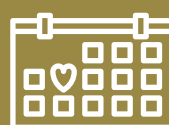
The Chartered Surveyors' Company will have an input into the selection process and consider the applicants' suitability for allocation to specific Champions, given any special interests, home location and other relevant factors.

The students are informed of the award of a bursary after they have received their A level results in August and have confirmed that they are taking up their place at university.

For more information on Pathways to Property please visit their web site at <http://bit .do/P2PAutumn-19>



£10,000 P.A.



3 YEARS



MENTORING



**LIVING
EXPENSES**

RESEARCH





THE CHAMPION PLEDGE

Champions are invited to enter an agreement which provides:

**A financial commitment of
£10,000 pa for 3 years**

**A mentoring and
internship programme**

**Work experience for two periods
a year (either in their office or
through their contacts)**

**Mentoring of the student, and
coaching in business etiquette
and office life**

If mentoring or work placements are not possible the Chartered Surveyors' Company will arrange for one of their trained members to become the student's mentor.

Students will be asked to provide a report on their progress twice a year and will be encouraged to attend Chartered Surveyors' Company events and to establish contact with other bursary students in their group.

Become a Champion of the Chartered Surveyors' Bursaries.



The
**Chartered
Surveyors'
Company**

**CHAMPION OF
THE CHARTERED
SURVEYORS'
BURSARIES**

STUDENT



THE STUDENTS

The Bursaries programme was commenced in 2020 and initially supported four students through full time education. These were as follows:

Real Estate

Reading University

Real Estate/Planning

Manchester University

Land Economy

Cambridge University

Real Estate

Nottingham Trent University

These initial students have been supported by the Chartered Surveyors' Charitable Investment Fund. The Chartered Surveyors' Company is now looking for Champions that will "adopt a student" and support more of these young people through their journey to becoming a property professional.

PROMOTERS AND FURTHER INFORMATION

THE WORSHIPFUL COMPANY OF CHARTERED SURVEYORS

The Chartered Surveyors' Company is one of the City of London's 110 Livery Companies and was founded in 1977. The purpose of the Company is to contribute to British national life by supporting the property profession and through its wider charitable activities to be a force for good in advancing education and helping young people achieve their potential.

The Company embraces the values of the Livery companies of honesty, integrity and fellowship and encourages high quality standards in professional practice.

The Company promotes surveying by awarding scholarships and supporting apprenticeships and students undertaking full time courses at university.

One of the principal activities of the Company is to promote and assist with the education of young people. The Company has fostered relationships with a number of schools in disadvantaged communities including

- Robert Clack School in Dagenham
- Central Foundation Girls School in Bow,
- Archbishop Tenison's School for boys at the Oval
- St Saviours and St Olaves in Southwark.

For more information about the Company please visit:
<https://surveyorslivery.org.uk>

PATHWAYS TO PROPERTY

Launched in 2012, the initiative aims to raise awareness of, and aspirations about, the range of careers available within the sector. Led by RREF (Reading Real Estate Foundation) with strong industry backing, the project engages with students in Secondary Education to introduce the idea of real estate as a subject of study, and to provide a way for young people to find out about careers within the property sector.

Particular focus is given to students who have no family experience of higher education, or are from other less-advantaged families.

Key successes since the project began:

- Reaching over 20,700 students, and over 3,900 teachers and careers advisors
- Providing work experience to over 170 students
- Hosting 701 students at the annual Summer School

SUMMER SCHOOL

PtP runs a summer school and on line courses which informs potential trainees about the property industry and ways of qualifying as a property professional.

Each year approx. 100 students are selected from a wide variety of applicants; the students are thoroughly vetted to check their suitability for the course and a future in the profession.

- 145 participants have gone on to study or work in property
- 120 of which went on to study a property related degree
- 25 went on to work in property directly after A levels (including apprenticeships)



PRO MOTERS



WHY BECOME A CHAMPION

BECOMING A CHAMPION:

Offers an opportunity to demonstrate a company's or individual's charitable ambition

Supports the property industry by enabling more qualified people to enter the profession

Enhances your social responsibility by supporting young people from disadvantaged backgrounds

Charitable donations may qualify as a deductible expense or have other tax benefits

Supports inclusivity and diversity

Affords an opportunity to attend the annual reception and meet Livery members

Provides opportunities for you or your staff to become involved as mentors and to learn from that experience

Have use of the Company's logo together with the words "Champion of the Chartered Surveyors' Bursaries" for use in emails, letter footers and corporate publications

Receive regular reports that create real and meaningful feedback that you will be able to use in corporate productions

And be mentioned in the Company's annual publication that is circulated to all the Livery and on the Company's web site

THANK YOU!





CHAMPION





THE CHARTERED
SURVEYORS' COMPANY

**For further information about
becoming a Champion please contact:**

Mickola Wilson
mickola.wilson@7dials.com

Colin Peacock
colinpeacock@surveyorslivery.org.uk