



LORD
MAYOR'S
APPEAL
CHARITY



A Better
City for All



The Lord Mayor's Appeal continues with its vision and ambition of creating A Better City for All, through our four strategic pillars - inclusive, healthy, skilled and fair - by supporting our partner charities and continuing our thought leadership initiatives.



MQ Mental Health Research is the only UK charity that exclusively invests in mental health research. MQ works to create a world where mental illness is understood, effectively treated, and ultimately prevented. Our partnership with MQ is enabling several new research programmes from the mental health impact of the cost-of-living crisis to the use of virtual reality in mental health therapies. In partnership with Oxford University, and the Wellcome Trust, The Lord Mayor's Appeal funds to MQ are supporting GALENOS, that aims to deliver ground breaking understanding of the mechanisms involved in mental illness with hopes of speeding up global mental health research by two to three years. Coupled with specific scientific research projects on suicide, anxiety, and depression, MQ's work will inform policy and practice, ensuring the UK and the City are ready to support the most vulnerable in society.

homewards

five-year programme that aims to demonstrate that together, it's possible to end homelessness – making it rare, brief and unrepeatable. Homewards will initially work in partnership with six flagship locations across the United Kingdom, supporting them to form locally led coalitions, and providing them with the space, tools and expertise to show how this can be done. By demonstrating that homelessness is not inevitable, and is in fact a solvable issue, Homewards will kickstart an inspiring movement in the UK, and further afield, to end homelessness for good. The Lord Mayor's Appeal will support this work through funds, collaboration and connections.



Londoners are feeling the full force of the UK's hidden numeracy crisis. Basic number skills and confidence provide a gateway to financial inclusion, wellbeing and employment prospects. Yet, poor numeracy, exacerbated by the pandemic, is limiting the life chances of half the nation's working-age population. This is being felt most acutely in London, where 3.5 million adults (58%) are estimated to have low numeracy skills. Our partnership is funding an initiative - Every Londoner Counts - which is helping to improve employability and financial inclusion by supporting thousands of Londoners in greatest need to build confidence, skills and positive attitudes to basic numeracy through a network of 500 newly trained Numeracy Champions.

The Appeal continues to develop its four existing thought leadership initiatives under its four pillars – Inclusive, Healthy, Skilled and Fair:



Inspiring diversity and inclusivity across the City and beyond.



Reducing the stigma of mental health, dispelling the myths, changing workplace cultures.



Changing perceptions and sharing skills to inspire the future workforce.



Celebrating volunteering & philanthropy in the City.

Our work will benefit, City employees, residents and their family and friends, as well as those who live and work in our neighbouring communities with the one aim to create:

A Better City for All – helping 1 million people thrive

You can support the Appeal in various ways, by becoming a Corporate Partner, through making a donation, attending an event or taking part in our initiatives. For further information on The Lord Mayor's Appeal please visit thelordmayorsappeal.org or call 020 7332 1582 or email info@thelordmayorsappeal.org. Registered Charity Number: 1148976.